

ISAAC BRUCE FOUNDATION

Gold Jacket Gala

FRIDAY, JULY 23, 2021 AT 7 P.M.

FOUR SEASONS HOTEL

999 N. 2ND STREET

ST. LOUIS, MO 63102



CELEBRATE ISAAC'S INDUCTION INTO THE PRO FOOTBALL HALL OF FAME WHILE RAISING MONEY FOR THE ISAAC BRUCE FOUNDATION. ENJOY LIVE MUSIC, MINGLE WITH FORMER PLAYERS AND OTHER CELEBRITIES, AND TASTE SOME DELICIOUS FOOD AND DRINKS FROM SOME OF ST. LOUIS' TOP RESTAURANTS.

TICKETS START AT \$100.

SPONSORSHIPS AND TABLES ARE AVAILABLE.

CALL 314-369-4074 OR VISIT WWW.ISAACBRUCE.ORG FOR MORE INFORMATION.



About Isaac Bruce and the Isaac Bruce Foundation

Isaac epitomizes greatness both on and off the field. Between the lines, the Hall of Fame wide receiver gained more than 15,000 receiving yards and scored 91 touchdowns during his 14 seasons with the Rams and two seasons with the 49ers. He retired as No. 2 all-time on the NFL Receiving Yards list, No. 5 on the NFL Receptions list, and No. 8 on the NFL Receiving Touchdowns list. His number 80 was retired by the Rams in 2010 and he was elected to the Pro Football Hall of Fame in 2020.

Isaac launched the Isaac Bruce Foundation in 2006 which focuses on health, wellness, nutrition, fitness and education. Through the Foundation, Isaac reaches out to youth and teaches them at an early age the importance of a healthy lifestyle with an emphasis on education.

- Flight 300 Program • Literacy Efforts • Free Football Clinics • Scholarship Program • Charitable Merchandise Program

The IBF has impacted the lives of thousands through the programs above. More than half of a million dollars has been donated for scholarships and grants, an applicant for the Flight 300 transportation program has never been turned away, and Isaac donates more than 300 pieces of signed merchandise to charitable organizations annually to assist them in fundraising efforts. More than 7,500 kids have participated in our free football clinics which provide youth the opportunity to work on their football skills, sportsmanship, and teamwork skills, while building self-esteem both on and off the field. Most recently, Isaac donated \$50,000 to St. Louis Public Schools in an effort to update the school libraries with new, relevant titles through the IBF's literacy programs.

For more information on the Isaac Bruce Foundation, visit www.isaacbruce.org or call 314-369-4074.



Sponsorship Packages

Presenting Sponsor: \$15,000

- *Recognition as Presenting Sponsor*
- *Four (4) tickets to Isaac Bruce's PRIVATE invitation only Canton Hall of Fame celebration on Saturday, August 7, 2021*
- *Two (2) hotel rooms for up to three nights in Canton, Ohio area (ability to purchase up to one additional room)*
- *Four (4) tickets to HOF Enshrinement on Saturday, August 7, 2021*
- *Company logo placed on Gala tickets*
- *Company acknowledgement and logo recognition at Gala*
- *Two (2) tables at the event (20 tickets)*
- *Twenty (20) tickets to VIP reception with Isaac Bruce prior to event*
- *Recognition at event, on social media, and on website*
- *Autographed memorabilia*

HOF Sponsor: \$10,000

- *Recognition as HOF Sponsor*
- *Two (2) tickets to Isaac Bruce's PRIVATE invitation only Canton Hall of Fame celebration*
- *One (1) hotel room for up to three nights in Canton, Ohio (ability to purchase up to one additional room)*
- *Two (2) tickets to HOF Enshrinement on Saturday, August 7, 2021*
- *Company logo placed on Gala tickets*
- *Company acknowledgement and logo recognition at Gala*
- *Two (2) tables at the event (20 tickets)*
- *Twenty (20) tickets to VIP reception with Isaac Bruce prior to event*
- *Recognition at event, on social media, and on website*
- *Autographed memorabilia*

Sponsorship Packages

Touchdown Sponsor: \$5,000

- *Recognition as Touchdown Sponsor*
- *Company logo placed on Gala tickets*
- *Company acknowledgement and logo recognition at the event*
- *Two (2) tables at the event (20 tickets)*
- *Twenty (20) tickets to VIP reception with Isaac Bruce prior to event*
- *Recognition at event, on social media, and on website*
- *Autographed memorabilia*

Technology Sponsor: \$5,000

With your sponsorship support, we will provide placement on the ClickBid mobile auction bidding system in multiple locations. As the Technology Sponsor, your company receives premium mobile and online branding to all our guests. Guests using the mobile bidding system are viewing the auction for an average of 30 minutes during the event...more exposure than a TV commercial!

- *Premium mobile and online branding on the auction site*
- *Company acknowledgement and logo recognition at the event*
- *Logo placement responsive to phone, desktop and tablet*
- *The ability to link your logo to your website*
- *Possible text message opportunity before, during and after the event*
- *One (1) table at the event (10 tickets)*
- *Ten (10) tickets to VIP reception with Isaac Bruce prior to event*
- *Autographed memorabilia*

Sponsorship Packages

Extra Point Sponsor: \$2,500

- *Recognition as Extra Point Sponsor*
- *Company acknowledgement and logo recognition at the event*
- *One (1) table at the event (10 tickets)*
- *Ten (10) tickets to VIP reception with Isaac Bruce prior to event*
- *Autographed memorabilia*

Table Sponsor: \$1,500

One (1) table at the event (10 tickets)

Individual Tickets with Guaranteed Seating: \$200

One (1) ticket to the event with guaranteed seating at a table

Individual Tickets: \$100

One (1) general admission ticket to the event (standing room)

Space is limited so register early...

Please reserve the following sponsorship package:

- \$15,000 Presenting Sponsor
- \$10,000 HOF Sponsor
- \$5,000 Touchdown Sponsor
- \$5,000 Technology Sponsor
- \$2,500 Extra Point Sponsor
- \$1,500 Table Sponsor
- \$200 Individual Ticket with Guaranteed Seating
- \$100 Individual Ticket

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Method of Payment

Enclosed is a check made payable to:
Isaac Bruce Foundation

Please charge my:

Visa MasterCard AMEX

I am unable to attend, but I have enclosed of
donation \$ _____

Account Number: _____

Expiration Date: _____

Security Code: _____

Signature: _____

Return with payment information to:

Isaac Bruce Foundation

Attn: Tiffani Wilson Burris

1919 Homefield Estates Dr.

O' Fallon, MO 63366

Or, register by logging onto www.isaacbruce.org.
For more information, contact Tiffani Wilson Burris
at 314-369-4074 or tiffani@isaacbruce.org.



For more information, contact:

Tiffani Wilson Burris
Executive Director
Isaac Bruce Foundation
314.369.4074 (direct)
tiffani@isaacbruce.org